

Very good afternoon.

Ladies and Gentlemen,

It's my great pleasure to present a Japanese cuisine workshop at this renowned award winning cooking school, "International Centre for Culinary Arts."

Japanese cuisine is unique and incomparable. For example, in UNESCO, so far five world cuisines have been awarded as an intangible world cultural heritage, namely French, Turkish, Mediterranean, Mexican, and thankfully Japanese.

So, why was the Japanese cuisine awarded as a cultural heritage? When the UNESCO evaluated Japanese cuisine, at least, three uniqueness were especially focused with the close linkage to the traditional culture. First, it brings out every essence of every ingredient. Second, it beautifully arranges to present a sense of four seasons. Then, third, it highlights the healthy nature using very little fat.

Now, you may notice, these three Japanese uniqueness, such as making the most use of original ingredient, entertaining with a plenty of seasonal elements, and taking care of delicate flavor without any unhealthy materials, are keys of core concept among modernized sophisticated cuisines around the world. Today, you will have an opportunity to learn this core concept through the Japanese cuisine workshop demonstrated by Japanese Cultural Envoy, Mr. Keigo Tamura.

I now refer the example. You have ever heard the French word “Nouvelle Cuisine”, a modernized French style, established in 1970s. This is a new approach to the French cooking characterized mainly by two core concepts. First, it is to present delicately and sophisticatedly, and second, it is to maximum-use of original flavor of ingredients. It's neither thick cream basis nor fatty source savor. The Nouvelle Cuisine was inspired by Japanese kaiseki cuisine and incorporated the Japanese cuisine concept, especially in terms of respecting the nature. Today, you can learn the core essence of this world most sophisticated cooking concept as well.

Last month, I was bit surprised with using one of foods delivery application on the smartphone “deliveroo” We can quickly order foods-delivery by a few clicks.. On the applicaiton, there is food category listing up from Burgers, Indians, Lebanese, then Sushi before many. Amazing! How popular the Japanese cuisine is in GCC. So, you can get the skills of one of most popular cuisines in Dubai. Great, isn't it.

So, I hope you will get the the essence of Japanese cuisine concept today, and also strongly expect you will extend this sophisticated cuisine around the world in the future

Thank you very much.