## Japan Brand Program: Lectures by Mr. Yoshinao Sugihara, Expert on Washi paper

On October 20, the Consulate-General organized a lecture event on traditional Washi Paper at the School of Architecture Art & Design of the American University in Dubai by Mr. Yoshinao Sugihara, Sugihara Washi Paper INC. Around 70 students and educators participated in the event. On October 21, He delivered his lecture at art space CHI-KA in Dubai, to 45 participants from interior designers, architects and artists. He explained about history of Washi paper, its comparison of the paper and ordinary paper, potentials of washi paper as a material for arts, architecture, interior design. In the two events, large Echizen washi papers and samples of different ingredients of the wood were exhibited as well. Visitors at CHI-KA can see his exhibition by the end of Dubai Design Week on November 16, 2019.



Opening Speech by Dr. Umezawa, Consul-General of Japan



Lecture by Mr. Sugihara(AUD)



Exhibition of Washi paper samples



Lecture by Mr. Sugihara(CHI-KA)



Large Echizen Washi papers