

His Excellency,  
Distinguished guests,  
Ladies and gentlemen

It's my great pleasure to congratulate for successfully organising the Dubai - Japan Business Forum, under the 4th Japanese SME Caravan. I praise the JETRO for their **dedicated** efforts, and I'm grateful for the effective supports from DED Dubai. I also extend my warmest welcome to all the participants here in this hall.

Today, I'm proud to **introduce** the jewel of 12 Japanese companies to Dubai businessmen, and businesswomen as well. Also, the timing of this week is splendidly epoch making. The day the Japanese delegation started its program-agenda was February 3rd in this week. In Japan, February 3rd is the eve of the first Spring day. People in Japan scatter roasted soybeans inside and outside our homes, shouting "Fortune in, devils out". I don't think a devil is here, no, no devil here. And, definitely, the Japanese delegation could be the fortune, smiling on Dubai economy. This week **promises** bringing the big fortune for us.

Ladies and gentlemen,

The emirate of Dubai is heading toward a diversified **innovative** economy. When we had an inauguration ceremony of the UAE-Japan SME Platform, UAE Minister of Economy, H.E. Sultan bin Saeed Al Mansouri pointed out, the SME is the indis**pen**sable vital sector representing a cornerstone of

economic **diversification**. Japanese companies which bring fortune are sailing ahead for economic **diversification** in Dubai.

I do also refer, when the SME Classification System was launched in Dubai, H.H. Sheikh Mohammed bin Rashid al Maktoum, emphasised, **the** UAE is keen to **encourage** small and medium enterprises, as they are important pillar of the national economy and a key to enhancing the Dubai's **competitiveness**. So, the fortune Japanese SMEs assure the strong **performance** on the Dubai's competitiveness.

In addition, Japanese Minister of Economy, Honourable Mr. Hiroshige Seko **underscored**, the SMEs create a new **industrial** sector with their state of art technology, as the driving force of **innovative economic** structures. So, fortune Japanese companies would depict the **innovative** force in Dubai economy.

So, I can see the word "SME" stands for Smart Miracle Elite. Only the missing piece for Japanese SME is good business partners in Dubai. Then, here is fabulous and effective business environment for Japanese SMEs to initiate their innovative ideas with fortune. I strongly hope this Business Forum produces brilliant outcome through the enthusiastic discussions for the business success, as we shouted "fortune in, devils out" in this week.

Thank you very much.